



## 22nd NIRMA INTERNATIONAL CONFERENCE ON MANAGEMENT (NICOM) 2019

### Business, Economy and Environment: The New Normal

January 17-19, 2019

<b>January 17, 2019 (Day 1)</b>	<b>09:00 AM - 10:00 AM</b>	Registration & Breakfast		
	<b>10:00 AM - 12:00 PM</b>	Pre-conference Workshop on ' <b>Competition Law and Business Management</b> ' in collaboration with Competition Commission of India, New Delhi		
	<b>12:00 PM - 12:15 PM</b>	Tea Break		
	<b>12:15 PM - 1:45 PM</b>	Pre-conference Workshop on ' <b>Competition Law and Business Management</b> ' in collaboration with Competition Commission of India, New Delhi		
	<b>01:45 PM - 03:00 PM</b>	Lunch Break		
	<b>03:00 PM - 04:30 PM</b>	<b>Inaugural Function</b>	<b>Chief Guest: Shri Sunil R Parekh</b> Senior Strategy Advisor, Zydus Cadila Healthcare Group and Founding Curator, World Economic Forum	
	<b>04:30 PM - 05:00 PM</b>	Tea Break		
	<b>05:00 PM - 06:15 PM</b>	<b>Track 1</b>		
	<b>7:00 PM - 9:00 PM</b>	Inuagural Dinner		

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January 18, 2019 (Day 2)	09:00 AM - 10:00 AM	Breakfast	
	10:00 AM - 11:30 AM	Plenary Session	<b>Theme: Economic and Social Aspects of Rural Development</b> <b>Speaker:</b> Prof. R. Parthasarathy MEGA Chair Professor and Director of Gujarat Institute of Development Research  <b>Session Chair: Prof. P. K. Chugan</b>
	11:30 PM - 11:45 PM	Tea Break	
	11:45 PM - 01:15 PM	Track 2	
	01:15 PM - 02:00 PM	Lunch Break	
	02:00 PM - 03:30 PM	Plenary Session	<b>Theme: Globalization of Indian Entertainment Industry - Opportunities and Challenges</b> <b>Speaker:</b> Shri. Kandaswamy Bharathan Entertainment & Media Industry Professional  <b>Session Chair: Prof. Rajesh Kikani</b>
	03:30 PM - 03:45 PM	Tea Break	
	03:45 PM - 05:15 PM	Track 3	
	05:30 PM Onwards	Visit to Akshardham Temple followed by Dinner	

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January 19, 2019 (Day 3)	09:00 AM - 10:00 AM	Breakfast		
	10:00 AM - 11:30 AM	Track 4		
	11:30 AM - 11:45 PM	Tea Break		
	11:45 PM - 01:15 PM	Plenary Session	<b>Theme: Driving Organisational Performance through Innovation, Creativity and Entrepreneurship</b> <b>Speaker:</b> Prof. Shailesh Gandhi Professor & Dean (Programmes), IIM(A) <b>Session Chair: Prof. Nityesh Bhatt</b>	
	01:15 PM - 02:15 PM	Lunch Break		
	02:15 PM - 03:30 PM	Valedictory Session	<b>Chief Guest: Shri Dilip Chenoy</b> Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI)	